

**Platinum Data Solutions Awarded for Innovating
Industry-First and Industry-Best Collateral Quality Technologies**

HousingWire recognizes innovation behind RealView®, FreeAppraisalReview.com, OptiVal® and Collateral Expert®; names company to HW TECH100™ for second consecutive year

ALISO VIEJO, Calif., March 4, 2015 – Platinum Data Solutions, “The Appraisal Quality Company,” has been named to HousingWire’s HW TECH100™ list for the second consecutive year. This year, Platinum Data was recognized for its innovation in creating several industry-first and industry-best technologies: RealView®, FreeAppraisalReview.com, OptiVal® and Collateral Expert®.

Each year, HousingWire’s HW TECH100 highlights the housing economy’s 100 most innovative technology companies, along six unique dimensions of innovation. This year, over 250 companies were evaluated for inclusion on the HW TECH100 list.

“This year we were struck by the level of innovation we saw, with 40 new additions to the HW TECH100,” said Jacob Gaffney, HousingWire’s executive editor. “That speaks to how much change is taking place in the mortgage industry overall right now; we’re seeing a lot of market disruption, and technology providers are clearly taking advantage of the opportunity that creates.”

Platinum Data’s HW TECH100 entry was based on four of its key technologies: RealView, the only appraisal QC technology that is designed specifically for lenders and AMCs, that leverages business intelligence; FreeAppraisalReview.com, the industry’s only free appraisal review technology specifically for appraisers; OptiVal, the industry’s only software that automates AVM analysis and enables the responsible use of AVMs; and Collateral Expert, the industry’s only technology that provides comprehensive property data based on a property address.

“It’s all about collateral these days—regulators are radar-locked on quality and compliance throughout the process of valuing properties, and our technologies enable companies to not only achieve that level of quality and compliance, but also save time and money in the process,” said Phil Huff, CEO of Platinum Data Solutions. “Earlier this year, Fannie Mae directly endorsed the use of technology in assuring appraisal quality, and now HousingWire has recognized Platinum for our



technology innovation in collateral quality. 2015 is all about collateral quality and compliance, and it's shaping up to be our best year ever."

About Platinum Data Solutions, Inc.

Platinum Data, "The Appraisal Quality Company," provides technologies that help mortgage lenders, servicers, investors, appraisal management companies and their vendors value collateral, and identify and manage collateral risk. Its online platform and analytical tools are being used by hundreds of companies to perform due diligence, prevent buybacks and protect billions of dollars in assets across the U.S. The company's RealView system pioneered computer-assisted appraisal underwriting. Its valuation analytics channel provides services that assure the accuracy and compliance of collateral evaluations used for entire portfolios as well as for individual transactions. Platinum Data Solutions is based in Aliso Viejo, California and was founded in 2002. For more information, visit PlatinumData.com, follow [@Platinum_Data](https://twitter.com/Platinum_Data) or email info@PlatinumData.com.

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