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Platinum Data Solutions Recognized for Innovative Collateral Evaluation Technology

HousingWire names company to HW TECH100™, acknowledging RealView as a leading innovation in the housing market

ALISO VIEJO, CA – March 3, 2014 – [Platinum Data Solutions](#), the premier provider of collateral evaluation and quality technologies for the mortgage industry, has been named to HousingWire magazine's first annual HW TECH100™ list. The company was recognized for RealView, the industry's only appraisal quality verification technology that uses business intelligence to evaluate appraisals for compliance, complexity and credibility.

Hosted by HousingWire, the HW TECH100 recognizes the 100 most innovative technology companies in the U.S. housing market. Over 400 companies applied for the award, which is open to companies that offer solutions that focus on residential mortgage lending, residential mortgage servicing, residential mortgage investments, and/or residential real estate. Honorees were selected for technologies that excelled in one of six categories of innovation: unique solution; elegant implementation; market influence; growth; market potential; something else entirely.

"We're so proud that HousingWire has recognized the innovation behind RealView, an appraisal quality technology that reaches so far beyond traditional appraisal review systems that it's really in a category of its own," said Phil Huff, CEO of Platinum Data Solutions. "Innovation is extremely important to us. In fact, it's part of our credo and mission statement at Platinum Data. We're honored to be named to the HW TECH100 list, and we commend HousingWire for promoting innovation in the housing market."

"At the core of this competition is a deceptively simple question: which tech companies are the housing economy's most innovative?" said Jacob Gaffney, executive editor of HousingWire.

"Beyond the breadth of technology involved, spanning both real estate and mortgages, I think that trying to answer this question is important as we look toward the future of an industry that underpins much of our nation's economic strength."

About Platinum Data Solutions

Platinum Data provides technologies that help mortgage lenders, servicers, investors and

appraisal management companies ensure quality, value collateral, and identify and manage collateral risk. Its online platform and analytical tools are being used by hundreds of companies to perform due diligence, prevent buybacks and protect billions of dollars in assets across the U.S. The company's RealView system revolutionized the way the industry reviews appraisals, while its AVM offerings provide a truly unbiased perspective on collateral valuation. Platinum Data Solutions is based in Aliso Viejo, California and was founded in 2002. For more information, visit PlatinumData.com, follow @Platinum_Data or email info@PlatinumData.com.

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