



NEWS RELEASE

300 West Wieuca Road, Building One, Suite 300 Atlanta, Georgia 30342 www.williammills.com 678-781-7200 FAX 678-781-7239

Media Contact: Erin Ward
For PLATINUMdata Solutions
(678) 781-7232

PLATINUMdata Solutions Adds FastSwitch™ to Property Valuation Platform

- Enhancement streamlines usage, enables seamless transition between accounts -

MISSION VIEJO, Calif., Jan. 9, 2006 - PLATINUMdata Solutions, a provider of next generation cascading automated valuation model (AVM) solutions for the mortgage industry, has enhanced its AVM platform by adding the FastSwitch™ account management tool.

The PLATINUMdata Solutions cascading AVM platform enables lenders and investors to create customized AVM cascades, in a secure web environment, which deliver comprehensive valuation and activity analyses. These results further identify property or borrower characteristics indicative of elevated risk factors in an easy-to-interpret format.

PLATINUMdata Solutions customers often leverage the platform for multiple accounts, which for security purposes previously required individual usage sessions with different log in credentials. The FastSwitch option enables platform users to switch from one account to another without having to log out and log back in, by consolidating all of a user's client information into one access area. This feature streamlines processes for lenders utilizing the platform for originations, while ensuring the integrity of all transactions via the secure PLATINUMdata Solutions web site. Additionally, platform users are able to easily access and manage multiple AVM investors' guidelines for underwriting purposes.

"PLATINUMdata Solutions is committed to delivering superior services and is continuously taking steps to enhance the quality and accessibility of our product offerings," said Rocky Donathan, president of PLATINUMdata Solutions. "This new function will provide value to our clients by reducing the time necessary to manage their numerous accounts without jeopardizing security or data integrity."

About PLATINUMdata Solutions

PLATINUMdata Solutions is a provider of next generation cascading automated valuation model (AVM) solutions for the mortgage industry. Founded on traditional principles of personalized customer service, PLATINUMdata Solutions focuses on meeting its customers' needs and exceeding their expectations by delivering convenient, easy-to-use property valuation and collateral assessment resources. Its PLATINUMdata platform is a highly flexible and scalable channel for multiple premier AVM products and detailed data analytics, allowing its integration with legacy business processes and workflows. When administered in accordance with strategic business and compliance guidelines, the PLATINUMdata platform supports an organization's risk and cost management, quality control and human resource functions.