



## NEWS RELEASE

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### **PLATINUMdata Solutions Hits Record Growth in 2005**

- *Strategic partnerships and platform enhancements contribute to 2005 success* -

**MISSION VIEJO, Calif., Jan. 16, 2006** - PLATINUMdata Solutions, a provider of next generation cascading automated valuation model (AVM) solutions for the mortgage industry, totaled record profits and growth in 2005, enabling the company to both expand its internal staff and exceed 2004 revenue by 157 percent.

PLATINUMdata Solutions completed four strategic vendor partnerships during the year, creating a total of fourteen premier AVM offerings.

Additionally, PLATINUMdata Solutions expanded its platform's reporting capabilities, enabling users to track the geographic performance of specific AVMs and individual users' AVM orders. As a consequence, the new reporting capabilities allows for creation of data reports that enable risk management professionals to further streamline their AVM testing procedures, which help strengthen their preference table efficiencies and minimize risk.

"PLATINUMdata will continue growth in 2006 because of the demonstrated strengths of our platform solution and our unwavering focus on customer relations," said Rocky Donathan, president of PLATINUMdata Solutions. "This year's additions to our platform have strengthened our solutions as well as our customers' business processes. In a market that is becoming saturated with valuation platforms, PLATINUMdata stays committed to providing unique features and functionalities, and strategically selecting industry vendors that provide our users with the most options and best tools available."

In response to the company's rapid growth, PLATINUMdata also expanded its internal team, adding Cari Vedder to support sales efforts and Karie Metcalf to manage internal accounting processes.

#### **About PLATINUMdata Solutions**

PLATINUMdata Solutions is a provider of next generation cascading automated valuation model (AVM) solutions for the mortgage industry. Founded on traditional principles of personalized customer service, PLATINUMdata Solutions focuses on meeting its customers' needs and exceeding their expectations by delivering convenient, easy-to-use property valuation and collateral assessment resources. Its PLATINUMdata platform is a highly flexible and scalable channel for multiple premier AVM products and detailed data analytics, allowing its integration with legacy business processes and workflows. When administered in accordance with strategic business and compliance guidelines, the PLATINUMdata platform supports an organization's risk and cost management, quality control and human resource functions.