

FOR IMMEDIATE RELEASE

Valued Veterans Implements RealView® to Support Continued Growth

Appraisal management company offers appraiser training and mentorship for military veterans; appraisal quality technology provides scalability that enables growth

—Company has added over 400 military veterans to its appraisal panel—

ALISO VIEJO, Calif., July 1, 2015 – Valued Veterans, a nationwide appraisal management company, has implemented Platinum Data’s RealView® appraisal quality technology as a key component of its growth strategy. RealView provides Valued Veterans with scalability, which enables the company to grow without restriction.

Valued Veterans is the only national appraisal management company (AMC) recognized by the U.S. federal government as a service disabled veteran-owned small business (SDVOSB). It has grown from one employee to 25 staff members in several locations in the past three years. The company’s growth plans include targeting companies that want to increase their diversity spending with disabled veteran-owned businesses, and increasing its pool of qualified appraisers by training and mentoring military veterans as appraisers.

“It was a simple equation—the number of qualified appraisers is sharply declining, and there are a lot of veterans looking for work with a strong career path. This is a win-win program,” said Andrew Belt, CEO of Valued Veterans, referencing the company’s military veteran appraiser program, which has included roughly 435 veteran appraisers since its inception in 2011. “There’s nothing standing in the way of our growth. Our mentorship program for veterans is an effort to bring new appraisers into the field and RealView’s scalability enables us to grow without limitations.”

Valued Veterans looked at several technologies before selecting RealView for its ease of use, comprehensive analysis, and transparency.

“Compliance and quality are driving our industry,” said Belt. “RealView provides us with something to give our lender customers that demonstrates our commitment to the utmost in quality and compliance. It puts us head and shoulders above other AMCs.”

RealView pioneered the use of business intelligence for residential appraisal quality control. It enables scalability by automating the rote, hyper-detailed, and algorithmic tasks of evaluating appraisals. This allows underwriters and reviewers to utilize their time for the tasks and processes that require human scrutiny.

“We generally like a personal touch, and don’t like automation,” said Belt. “But when you find a tool that can make you effective, raise quality and assure compliance, like we did with RealView, automation is the obvious choice. We’d rather devote our review appraisers’ attention toward matched paired analyses, or ensuring that the appraisal includes a supported narrative that justifies why the appraiser made the decisions he or she did, in a way that’s easily understood by the reader. Plus, RealView doesn’t take the place of a person. It enables the person to do their job better.”

“Everyone at Platinum Data applauds the opportunities that Valued Veterans is availing to veteran service people,” said Phil Huff, president and CEO of Platinum Data. “We’re happy to be of service to the men and women who have given of themselves for this country. It’s just a fantastic feeling, especially as we approach Independence Day.”

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