



FOR IMMEDIATE RELEASE

**Platinum Data Launches RealView® QB (Quality Bridge), Providing Lenders and Appraisers a Transparent Single System of Record for Appraisal QC**  
*Shared platform enables collaboration among lenders, appraisers AMCs and investors*

**ALISO VIEJO, Calif., April 5, 2016 – (SEND2PRESS NEWSWIRE) – [Platinum Data Solutions](#)**, a provider of valuation data and analytics solutions, has launched RealView® QB (Quality Bridge), the industry's only appraisal quality technology that allows users to authorize access and share information with third parties, including lenders, AMCs, appraisers and investors.

RealView QB is a workflow feature in RealView, the industry's most advanced appraisal quality technology. It enables a single, centralized system of record for appraisal quality control. With RealView QB, users can invite virtually any relevant party to access their appraisal quality and underwriting process on a limited, user-defined basis. These third parties simply log in to RealView, review appraisal QC results and immediately take action. Examples of these actions include resolving issues, providing explanations or revisions, asking questions, such as clarification on comp selection, and much more.

By sharing a single system of record, RealView QB can eliminate some of the most time consuming, error-prone activities in the mortgage process, such as rekeying appraisal information, communicating findings and requesting additional information.

"The back-and-forth nature of the appraisal QC process slows the mortgage process and costs companies thousands of dollars each year. Plus, when lenders, AMCs, appraisers and investors operate in silos, it's difficult to achieve transparency," said [Phil Huff](#), president and CEO of Platinum Data. "RealView QB's real-time information sharing reduces mistakes and repetitive tasks while bringing transparency to appraisal QC. All parties benefit from lower costs and protected margins, and the industry as a whole gains the transparency it needs."

Platinum Data's online platform and analytical tools are used to protect the country's top 10 mortgage lenders, and are integrated with nine of the top 10 appraisal management systems.

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